

Get Noticed with this Exciting New Opportunity— Podcast with On-Demand CLE Program

Podcasting with CLE Center

Podcasting has become one of the most popular ways to advertise products and - at the same time - provide your audience with snippets of key industry information and available services. As an extension of your podcast, we will package it with a 60-90 minute educational CLE program that is accredited in multiple jurisdictions.

Gain Visibility for Your Attorneys.

Position your legal industry influencers for success by capturing the attention of existing and potential clients in ALM's network.



What's included?

A client-driven 10-15 minute podcast on the topic of your choice, a 60-90 minute CLE program that extends the podcast topic, complimentary access passes to the CLE program, CLE credit(s) for your attorneys, 2 custom emails promoting your podcast, monthly or quarterly leads.

How do I get started?

CLE Center will work with your thought leader(s) to schedule and produce the podcast and on-demand educational presentation. We will provide you and your new audience with a professional product which will reside on the CLE Center platform. The final product can also be used for a client's digital assets.

Custom pricing begins at 8K and will vary by your business needs. Please email us at ljackson@alm.com to inquire about this unique opportunity for your organization to stand out from the crowd.